

DataTree® **LISTS**™

Customer acquisition and lead generation now fueled by the most trusted, comprehensive property database



Today's marketers, list brokers and lead consultants

trust the largest and most current data on the market with full coverage of over 150+ million U.S. residential and commercial properties to deliver competitive advantage and drive business results.

What is DataTree Lists?

DataTree® Lists™ is the newest solution from First American® DataTree creating customized lead lists through a robust system with vast filter and segmentation options, quick counts, saved searches, and easy file delivery.

The Ideal Solution

Whether you're a marketing professional searching for the best quality leads or a seasoned pro list broker building and managing lists, DataTree Lists help you generate your ideal marketing list.

- Customer Acquisition
- List Brokers & Managers
- Marketing Professionals
- Direct Marketing Agencies

Datasets That Fuel Lead Conversion

With our property database of well over 150+ million U.S. properties and 100% nationwide coverage, get lists based on:

- Current Homeowners & Equity
- Mortgage types & Refinances
- New Movers
- Commercial Properties
- Foreclosure Properties & Distressed Homeowners
- Absentee Owners and Vacant Properties
- Homeowner X-Date Lists for Insurance
- Property Assessed Clean Energy (PACE) Lien Data
- Homeowner Association Data



Industries Served



Mortgage Services



Real Estate Services



Home Construction, Builders, Repair & Improvement



Retail



Investors & Financial Services



Home Services & Renewable Energy Initiatives



Tax & Legal Services



Government & Non-profit

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