



First American

NEWS FOR
IMMEDIATE
RELEASE

FIRST AMERICAN LAUNCHES “TOTALVIEW,” PROVIDING A COMPREHENSIVE VIEW OF PROPERTY, OWNERSHIP, ENCUMBRANCE AND MARKET DATA IN A SINGLE REPORT

—Free trial access to robust report, which includes HOA data, available through DataTree.com—

SANTA ANA, Calif., July 19, 2016 – [First American Financial Corporation](#) (NYSE: FAF), a leading provider of title insurance, settlement services and risk solutions for real estate transactions, today announced the availability of its new TotalView report in [DataTree.com](#), First American’s advanced real estate research solution. The TotalView report combines data from both public and proprietary sources to provide a current, complete view of property, ownership, encumbrances and market data.

Mortgage lenders, attorneys and other professionals who work with real property and ownership-related issues will now have instant access to detailed property information organized in a single report, eliminating the time and cost associated with searching and ordering multiple reports. The TotalView report also includes homeowners’ association (HOA) information specific to a property, drawn directly from First American’s national HOA data set.

“Now with TotalView, a single report instantly offers more property and market insight than any similar solution on the market,” said Jim Portner, senior vice president of product and market strategy, First American Database Solutions. “TotalView adds another distinct advantage to choosing [DataTree.com](#), the fastest growing real estate research solution, offering the ability to search nationwide and exclusive benefits, such as patent-pending [Verified Record](#) and [FlexSearch](#).”

The TotalView report includes information on a property’s current owner, vesting status, parcel characteristics, conveyance information from past owners, open mortgages, outstanding liens and judgments, real-time property tax data, estimated property value range, real estate listings and photos, as well as HOA data for properties included in a homeowners’ association.

Free Trial Access Available Through July 31

The TotalView report is available to customers through a free trial, now through July 31, 2016 via [DataTree.com](#), First American’s self-service solution for business professionals to acquire real estate data, property reports and recorded documents. Visit [DataTree.com/Try-TotalView](#) to sign up for free trial access.

First American Launches “TotalView,” Providing a Comprehensive View of Property, Ownership, Encumbrance and Market Data in a Single Report

Page 2

About First American

First American Financial Corporation (NYSE: FAF) is a leading provider of title insurance, settlement services and risk solutions for real estate transactions that traces its heritage back to 1889. First American also provides title plant management services; title and other real property records and images; valuation products and services; home warranty products; property and casualty insurance; and banking, trust and investment advisory services. With revenues of \$5.2 billion in 2015, the company offers its products and services directly and through its agents throughout the United States and abroad. In 2016, First American was recognized by Fortune[®] magazine as one of the 100 best companies to work for in America. More information about the company can be found at www.firstam.com.

###

Media Contact:

Marcus Ginnaty
Corporate Communications
First American Financial Corporation
(714) 250-3298

Investor Contact:

Craig Barberio
Investor Relations
First American Financial Corporation
(714) 250-5214