



First American

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RELEASE

**FIRST AMERICAN DATA TREE NAMES INDUSTRY VETERAN
NIMA NATTAGH VICE PRESIDENT OF RESEARCH AND DEVELOPMENT**

SANTA ANA, Calif., Sept. 29, 2010 – First American Data Tree announced today that Nima Nattagh has joined the company’s Database Services Division in Santa Ana, Calif., as vice president of research and development. Nattagh, an industry veteran, brings more than 20 years of experience in senior management roles to his new position.

Nattagh’s responsibilities will involve working with multiple business units to enhance the company’s overall solution offering, which targets the lender and settlement services industries. “Nima’s vast experience in our industry is unsurpassed,” said Robert Karraa, president of First American Data Tree. “His expertise in the development and quality control of real estate valuation models complements our team and will be valuable as we continue to enhance and expand our product offering.”

Nattagh has extensive experience developing national real estate databases and Geographic Information System (GIS) products that focus on enhancing risk management practices for the mortgage and property insurance industries. He has been a consultant to Bank of America, Countrywide Home Loans and Risk Management Solutions, and also has held director-level positions at First American Real Estate Solutions, FNC, DataQuick and Lender Processing Services (LPS).

Nattagh received a bachelor’s degree in geography and economics, as well as a Ph.D. in geography with a focus on spatial quantitative analysis from University of London. He is also a frequent contributor to Mortgage Banking Magazine.

About First American Data Tree

First American Data Tree, a member of the First American Financial Corporation (NYSE:FAF) family of companies, is one of the nation’s leading providers of public land records and property data. Data Tree instantly delivers millions of quality images and property reports online, everyday to a variety of industries in need of property information. The company uses state-of-the-art imaging systems and software to meet its customers’ needs for high-speed, reliable

property information and database management services. For more information, please visit www.datatree.com.

About First American

First American Financial Corporation (NYSE: FAF) is a leading provider of title insurance and settlement services to the real estate and mortgage industries, that traces its heritage back to 1889. First American and its affiliated companies also provide title plant management services; title and other real property records and images; valuation products and services; home warranty products; property and casualty insurance; and banking, trust and investment advisory services. With revenues of \$4 billion in 2009, the company offers its products and services directly and through its agents and partners in all 50 states and in more than 60 countries. More information about the company can be found at www.firstam.com.

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